

Press Studio Multimedia

John C. Herringer
1750 Farmstead Ln.
Oviedo, FL 32765

A talented professional artist and designer with over twenty years of graphic design experience. A natural teacher and leader with the ability to clearly explain complex concepts. A professional educator understanding of each student's different needs and levels of learning.

COMPUTER SKILLS:

Imaging Software:

Photoshop, Illustrator, Painter, SketchBook Pro, Procreate, Aperture, Photos

Print/Layout Software:

QuarkXPress, InDesign, Acrobat Pro

Web-Design and Interactive Software:

Dreamweaver, Muse, Fireworks, Flash, Hype, Unity

Programming Languages:

HTML, XHTML, XML, CSS and ActionScript
Some server-side scripting in JavaScript and PHP

Video Software:

Final Cut Pro, Premiere, DVD Studio Pro

3D and Motion Graphics Software:

Motion, After Effects, Maya, 3ds Max, Toon Boom, Fuse

Versed in Mac OS, iOS and Windows platforms

TEACHING EXPERIENCE:

Nassau Community College, Garden City, New York
Adjunct Professor, 2007-2017

- Teach a variety of degree classes including, print, web, 3D, video, interactive medias, motion graphics and portfolio preparation and review
- Assist students with projects during lab time
- Encourage career development of students through attending and participating in exhibitions and seminars

Grace Christian Academy, Merrick, New York
Advanced Placement Art Teacher, 2013-2014

- Assisted high school students in preparation of their art portfolios to be used in the college application process
- Encouraged students to expand their horizons and work in mediums new to them
- Aided students in refining their talents to the college level while receiving college credit

Farmingdale State College, Farmingdale, New York
Adjunct Professor, 2012-2013

- Taught 4D, advanced web design, graphic design and design production
- Assisted with development of 4D curriculum

New Horizons Computer Learning Center, Westbury & Commack, New York
Instructor, 2003-2007

- Instructed beginner through advanced print, graphic design and multimedia classes
- Conducted in-depth, specialized corporate training
- Developed custom curriculum based on specific client needs
- Assisted with company's marketing through design of layouts for advertisements, flyers and course catalogs

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TEACHING EXPERIENCE (CONT'D):

Hendriks Institute, Lindenhurst, New York

Lead Graphics Instructor, 1998-2003

- Taught a variety of graphics programs to diverse student population
 - Conducted portfolio preparation seminars
 - Designed curriculum for print and multimedia classes
 - Initiated the institution of a video editing curriculum and co-wrote the curriculum
 - Developed school marketing campaign
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INDUSTRY EXPERIENCE:

Canon USA, Lake Success, New York

Multimedia Production Specialist, 2007-2008

- Created print materials for the company's sales training division
- Developed a new design theme including logos and introduction animations
- Presented rebranding of division to senior management
- Aided curriculum developers in usability design, creating design standards and software enhancements
- Produced online educational material, such as, quizzes and tests, animations and other interactive materials
- Designed and laid out release kits with interactive DVDs
- Edited and compressed videos
- Created custom illustrations to be used for print and to be turned into animations
- Worked in print, web, video and 3D

New York Party Time, Seaford, New York

Top Videographer and Editor, 2003-2007

- Created title animations and intros
- Filmed large weddings and events
- Edited footage
- Laid out photo slide shows and put to music
- Created recaps
- Designed DVD labels
- Prepared layout and design of video and DVD packaging

Macy's, Massapequa, New York

Visual Merchandiser, 1993-1998

- Designed and produced promotional and seasonal signs and graphics for entire store
 - Merchandized and displayed a variety of items
 - Instructed department managers and associates in product layout
 - Worked as a team to travel to other stores to assist in renovations or holiday decor
 - Adorned mannequins and forms in latest styles
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PUBLISHED WORKS:

Fritz & Moses, published 2015, digital book, illustrator

Creation Story, published 2015, digital book, writer and illustrator

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FREELANCE PROJECTS:

- Websites / interactive presentations
- Custom illustrations
- Identity design
- Photo retouching
- Filming editing in digital video format and DVD authoring
- One-on-one instruction
- Package/Label design

EDUCATION AND TRAINING:

Adobe Education Exchange

2015-2016
Adobe Generation Professional: Games Design

Academy of Art University, San Francisco, California

2007-2010
MFA: Web Design & New Media

Briarcliffe College, Bethpage, New York

2005-2006
BFA: Graphic Design, Summa Cum Laude

Coalition of New York Career Schools, Garden City, New York

2001
State Certified Instructor

Fashion Institute of Technology, New York, New York

1995-1996
AAS: Illustration and Book Design

Nassau Community College, Garden City, New York

1993-1995
Major: Advertising

EXHIBITIONS AND AWARDS:

- 2016 **Faculty Exhibition**, Firehouse Plaza Art Gallery, Garden City, New York
- 2015 **Faculty Exhibition**, Firehouse Plaza Art Gallery, Garden City, New York
- 2014 **Faculty Exhibition**, Firehouse Plaza Art Gallery, Garden City, New York
- 2014 **1st Place, Original Art: Computer Graphic Design**, Long Island Fair, Old Bethpage, New York
- 2011 **Borders: Visible and Invisible**, Firehouse Plaza Art Gallery, Garden City, New York
- 2010 **Doing Good Works**, Firehouse Plaza Art Gallery, Garden City, New York

MEMBERSHIP:

KelbyOne (A platform for handcrafted, mousemade design content from independent creatives around the world.)

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